



Development Advisory Committee

Adopted 01/28/2020

Revised 03/28/2023

Overview:

Less than 30% of the Library operating budget comes from the Towns of Stonington and Groton and from the State of Connecticut. That means over 70% of those funds have to come from our community of givers. It is critical for long-term financial stability to expand the Library's donor base; therefore, fundraising must be a major focus.

Committee Purpose:

- Provide leadership and support for the Fund Development Plan created by the Fundraising Coordinator;
- Provide connection to donors and potential donors;
- Raise awareness in the community of the needs of the Library.

Committee Chair Responsibilities:

- Work with the Fundraising Coordinator to plan agendas and meetings
- Lead Development Advisory Committee meetings
- Support the implementation of the Development Plan
- Encourage active participation from committee members and the Board of Trustees
- Suggest new volunteers to join the committee

Member Responsibilities:

- Be a library ambassador in our community
- Introduce potential new donors to the library and Fundraising Coordinator
- Make thank you calls to donors when needed
- Write personal notes to friends and colleagues to be sent with our annual appeal
- Suggest foundations/organizations for grant/major gift support
- Invite Library Director and/or Fundraising Coordinator to community events
- Provide support during town budget meetings
- Suggest ideas for engagement opportunities in the community

Scope:

Collaboration and Support